

Examples of research project website/blog/social media

Research projects or partnerships may want to develop a project website or other electronic media on their project partnership. Some projects do not develop a new website but create a page or section of an existing website (can be site of academic or community partner) to share info/updates about the research project.

Possible uses/features of website or other media:

- Communication mechanism among the research team. Can have all or part of website be private-accessible only to research team members.
- Provide updates/Communicate with study participants and partners throughout the study.
- Recruitment/Share info with potential study participants.
- Communicate with the general public.
- Share topical information/resources related to the study focus.
- Acknowledge/Share info about research team/partnership- history, process, partners.
- Share study findings (data/figures/maps, stories).
- Share photos/videos of research team, topic.
- Link to published articles/presentations.

Listed here are many examples from across the US and Canada.

- Community Assessment of Freeway Exposure and Health Study: <http://sites.tufts.edu/cafeh/>. Includes lay fact sheets in multiple languages on our publications page
- Gardenroots: Assessing homegrown vegetables for elevated levels of Arsenic: <http://www.superfund.pharmacy.arizona.edu/content/gardenroots>.
- Step up. Step out! Increasing physical activity. <http://www.sumtercountyactivelifestyles.org/StepUpStepOut/>
- <http://monogenicdiabetes.uchicago.edu/>- under the research tab is a registry. Monogenic diabetes is a rare disease. This registry has assembled over 300 patients into a 'virtual community' for research and support, through web site recruitment.
- Health-E-AME: Increase physical activity and healthy eating throughout African Methodist Episcopal (AME) churches. <http://www.health-e-ame.com/index.htm>
- Study on Wellbeing of Adolescent Children of Military Families: <http://www2.unb.ca/youthwellbeing/>
- Family Resource Programs Participant's Voices project: <http://www.ryerson.ca/voices/>
- The People's Report, an ethnographic community needs assessment of two neighborhoods documenting the impact of community violence: <http://thepeoplesreport.com/> Twitter: @peoplesreport
- Healing of the Canoe, promoting a sense of cultural belonging and preventing substance abuse among tribal youth: <http://healingofthecanoe.org/>
- The Morris Justice Project, documenting experiences of : <http://morrisjustice.org/#/id/i8622595>
- The Public Science Project: <http://publicscienceproject.org/>

- Taking Action 4 Youth, Art and Aboriginal Youth Leadership for HIV Prevention: <http://www.takingaction4youth.org/>
- Toronto Teen Survey, gathering info on youth assets, gaps and barriers that exist in sexual health education and services: <http://www.torontoteensurvey.ca/>
- Canadian HIV Women's Sexual and Reproductive Health Cohort (CHIWOS) study – website, newsletter, use of social media. “Private” elements for team blogs: <http://www.chiwos.ca/home/?lang=en>
- Positive Places, Healthy Spaces study from Ontario, Canada: <http://www.pshp.ca/>. They also focus on “impact” of the study, which I think is unique.
- Facebook page for the Westlawn Partnership for a Healthier Environment: A Level II CARE (Community Action for a Renewed Environment) Cooperative Agreement with the U.S. EPA. Our page is at: <https://www.facebook.com/groups/WP4HE/>. The Westlawn Partnership is a community-based participatory action team working to improve environmental health in the Westlawn neighborhood (NW Milwaukee, WI).
- 4 Yale RWJF Clinical Scholars completed a CBPR project involving over 200 stakeholders including patients, patient advocates, other community members as well as policy makers. To keep their multi-partner advisory committee and other stakeholder informed they developed several communication devices including a monthly newsletter sent electronically, a dedicated email account for the project, blog, and twitter account. They did this in addition to quarterly face to face meetings with key stakeholder groups and monthly meetings with their advisory committee. The two year project was focused on access to primary care for adults on Medicaid in the Greater New Haven area as a result of the passage of the ACA.
- Honoring our Strengths: Culture as Intervention in Addictions Treatment. <http://www.addictionresearchchair.ca/creating-knowledge/national/honouring-our-strengths-culture-as-intervention/> & <https://www.facebook.com/pages/Aboriginal-Culture-as-Intervention/316388768391929>
- Treating Drug Addiction with Animal Assisted Therapy: <http://www.addictionresearchchair.ca/creating-knowledge/national/treating-drug-addiction-with-animal-assisted-therapy/> & <https://www.facebook.com/AnnaBelleSubiesAdventures>
- Project ICI: Interagency Collaboration Implementation, longitudinal study examining changes in collaboration among city health and social service agencies. Also have facebook page. <http://www.projectici.socialwork.columbia.edu/>
- Clean Rich Air: smoke free multi-unit housing project in Richmond, CA: www.CleanRichAir.org. It includes an educational video. Also have facebook and twitter.
- Academic Autistic Spectrum Partnership in Research and Education (AASPIRE): website used for both recruitment and dissemination. www.aaspire.org. Also use private site for research team members to share materials and information.
- Trans PULSE: community-based research project investigating the impact of social exclusion and discrimination on the health of trans people in Ontario, CA. www.transpulseproject.ca. Features: easy-to-find results (using tags or by type) and Data in Action section where people can submit what they've done with our data. They tag which results they used, and their statements rotate in a sidebar when visitors look at that paper/report/e-bulletin. This site supplants an earlier site, which was more about project information, building trust, and recruitment.